

ITS applied for large events Brazilian Scenario

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- Ø Geographical distance between 12 host cities;
- Ø Socio-economics differences of each host city;
- Ø Different needs of infrastructure between host cities, mainly about public transportation;
- Ø Information integration of the traffic to coordinate activities;
- Ø Standardization of the quality of the services;
- Ø Single and integrated management.





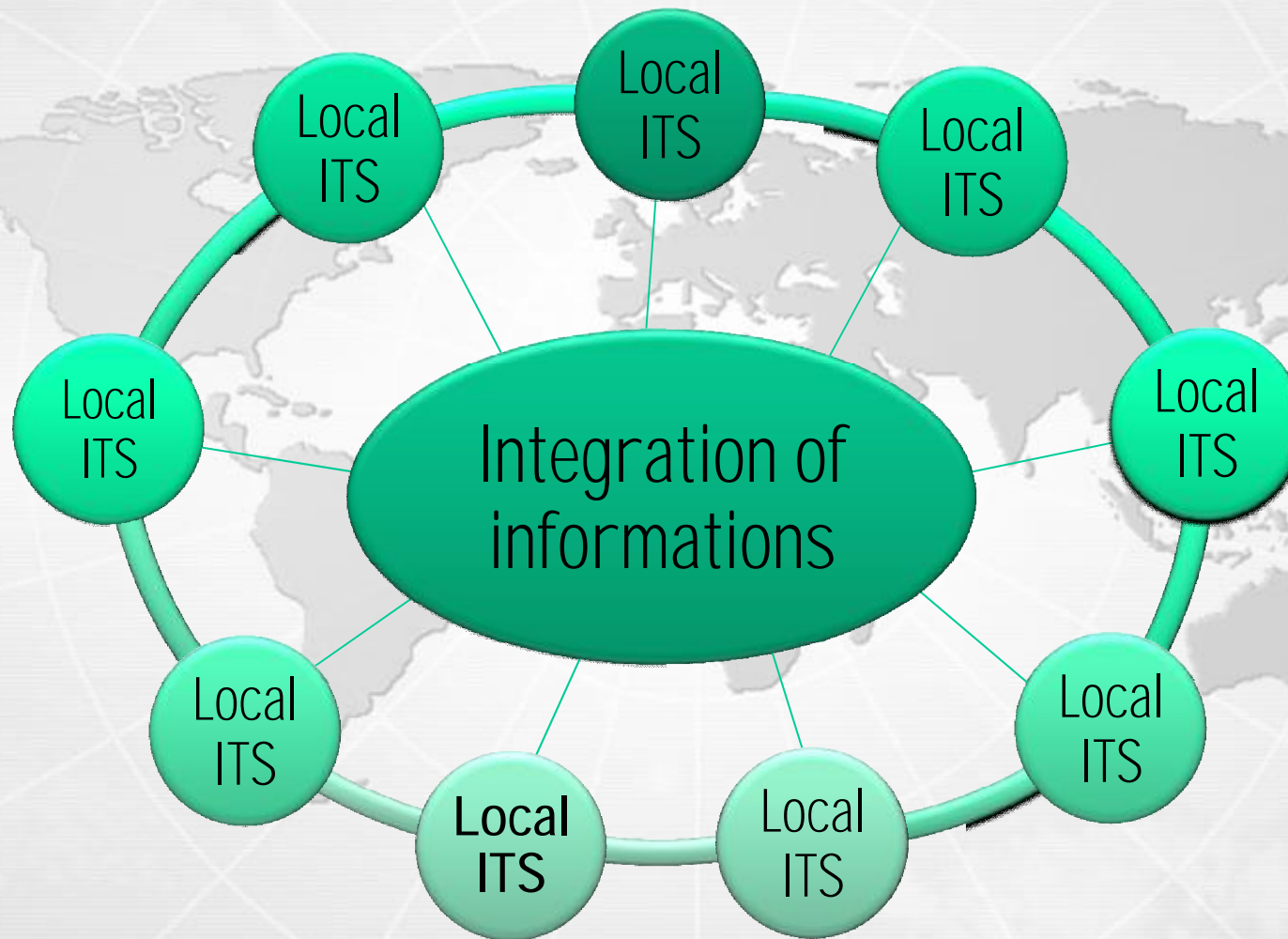
Rio Olympic Games - Challenges



- Ø Socio-economics differences of each host city;
- Ø Caotic urban Infrastructure;
- Ø Integration of the traffic information to coordinate the activities;
- Ø Standardization of the quality of the services;
- Ø Single and integrated management.

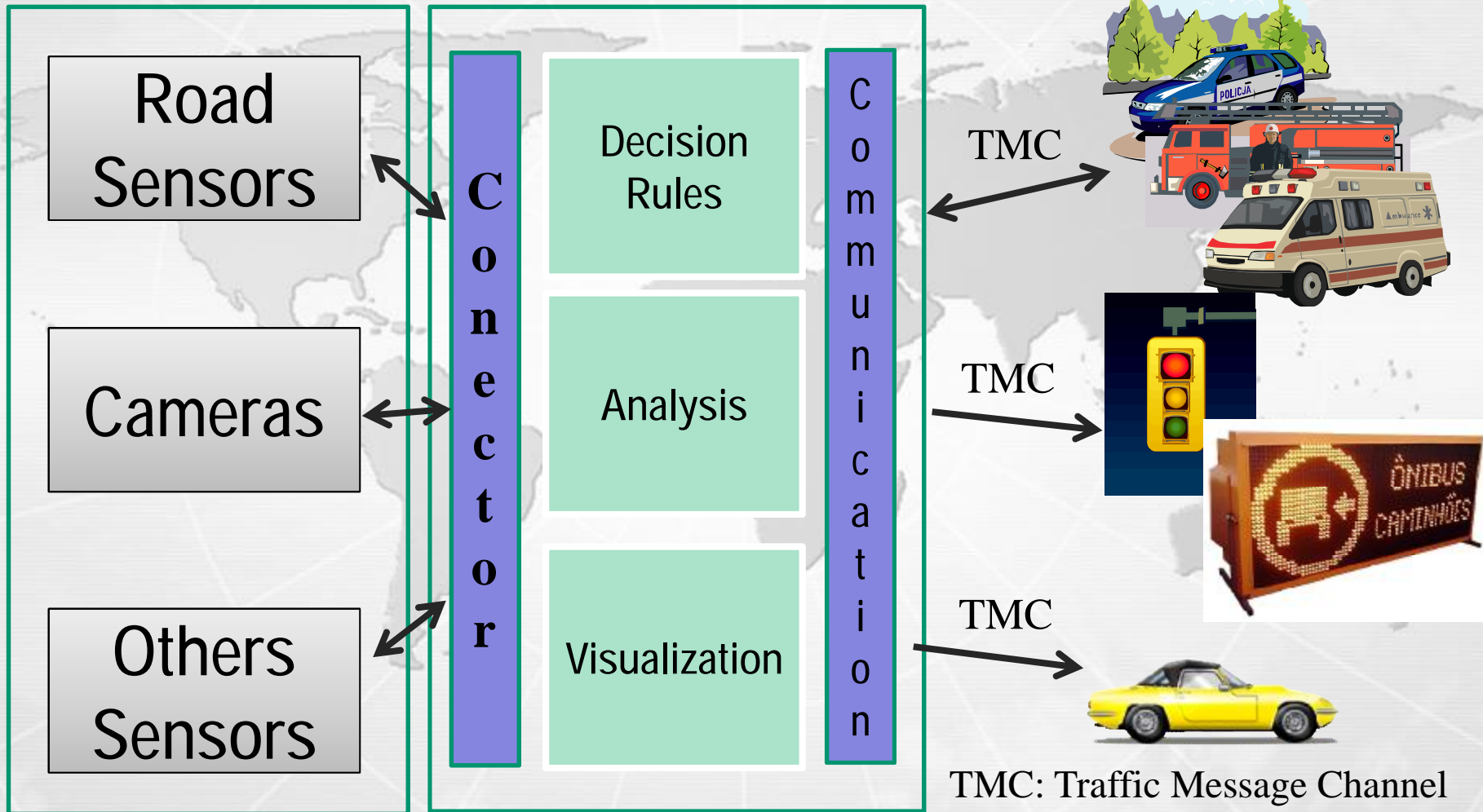


- Ø Each host city is developing its own projects, disregarding the country as whole;
- Ø Lack of synergy in the public transportation projects;
- Ø Lack of planning in urban infrastructure implementation;
- Ø Caotic infrastructure;
- Ø Lack of informations for event management, what complicates the decision-making.



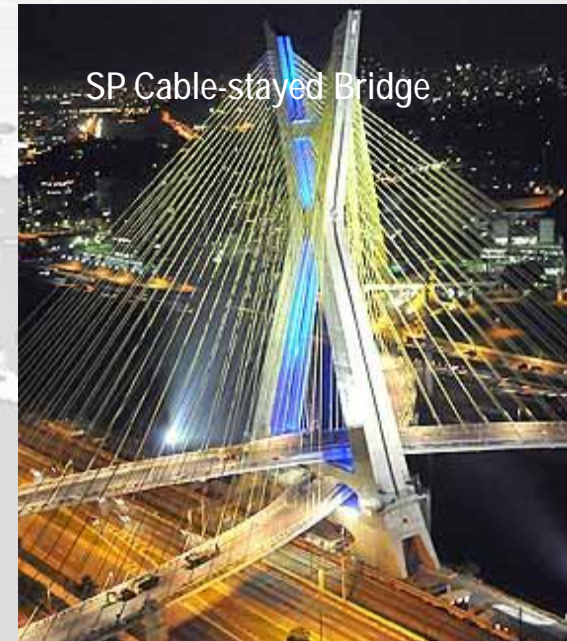
Host

Situation Room



TMC: Traffic Message Channel

- Ø Integrated system of cameras, traffic light, electronic sinalization, sensors, etc.;
- Ø Automatic monitoring through software that recognizes events, for example: accident, traffic, etc.;
- Ø Integrated communication (image and voice data) with the security team (police, medical centers, firefighters);



- Ø Organization of traffic during the events;
- Ø Integration with public security from each host city and with the “Situation Room”;
- Ø Land transportation management (train, bus and vehicles), and air transportation.



Thank you!

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